
FILE PREPARATION GUIDELINES

Our printing process involves imaging direct to plate or film using a Macintosh network. The following guidelines have been prepared to help you construct your file so it will print correctly the first time. If you have any questions regarding your file set up, please contact our customer service department.

Current Available Programs

InDesign CC
Illustrator CC
Photoshop CC
Acrobat Pro

Program Formats Accepted for Graphics

.pdf, .psd, .tiff, .eps, .bmp, .ai, .indd

Files Not Accepted for Graphics

Corel Draw, Flexi Sign, Publisher
MS Word, MS Excel
*or any program not compatible with
Adobe products.

Our Standard BC Catalog Color Palette

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|----------------|---------------|
| Black | Pantone 185 U |
| Reflex Blue U | Pantone 221 U |
| Process Blue U | Pantone 347 U |
| Pantone 3262 U | Pantone 429 U |
| Pantone 4635 U | |

(No RGB color space, CMYK only)

~ PLEASE USE THE FOLLOWING GUIDELINES ON FILE SETUP FOR YOUR PROCESS REQUESTED ~

OFFSET THERMOGRAPHY AND FLAT PRINT

InDesign Files: Package all fonts and graphics.

PDF Files: Embed all fonts, using a CMYK color space for Pantone.
Use Grayscale and/or Bitmap Images for Black and White.

Graphics: Image size 600 dpi. *Use 300 dpi for Photos.

- Apply any necessary trapping for multiple colors.
 - Bleeds must be at least 1/16" or 0.0625.
 - For screened images we recommend no less than a 10% screen.
 - For a large quantity of names, special sizes, or special finishing we can supply you with a layout.
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DIGITAL 4 COLOR PROCESS

InDesign Files: Package all fonts and graphics.

PDF Files: Embed all fonts, using a CMYK color space only.
Use Grayscale and/or Bitmap Images for Black and White.

Graphics: Image size 600 dpi. *Use 300 dpi for Photos.

- Bleeds must be at least 1/16" or 0.0625.
 - For screened images we recommend no less than a 10% screen.
 - For a large quantity of names, special sizes, or special finishing we can supply you with a layout.
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HOTSTAMPING AND EMBOSING

InDesign Files: Package all fonts and graphics.

PDF Files: Embed all fonts, using a CMYK color space only.
Use Grayscale and/or Bitmap Images for Black and White.

Graphics: Image size 600 dpi.

- Apply any necessary trapping if hotstamping is added to offset.
 - Bleeds must be at least 1/16" or 0.0625.
 - No screened images or photos.
 - Colors indicated for Foil or Embossing must be in a Spot Color type.
 - For a large quantity of names, special sizes, or special finishing we can supply you with a layout.
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LETTERPRESS AND ENGRAVING

InDesign Files: Package all fonts and graphics.

PDF Files: Embed all fonts, using a CMYK color space only.
Use Grayscale and/or Bitmap Images for Black and White.

Graphics: Image size 600 dpi.

- Bleeds must be at least 1/16" or 0.0625.
 - No screened images or photos.
 - Colors indicated for Letterpress must be in Pantone U.
 - For a large quantity of names, special sizes, or special finishing we can supply you with a layout.
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